Foundation values
“A new approach to sustaining and growing a large, participatory, open source ecosystem.”
Project Focus Areas
Rust should be reliably released and installed, with minimal regressions, timely bug fixes, and security updates. The services that back Rust tooling and ecosystem should be actively monitored and maintained to ensure high availability and consistency.
Quality

Rust should be an expressive language that promotes memory safety and performance. Developer tooling should be discoverable, delightful to use, and be easy to integrate into a variety of workflows. The ecosystem should provide end users with resources to quickly solve common development needs.
Rust should be built by a large, diverse community that values cooperation with and empathy for a wide variety of perspectives and ideas. Rust should have a clear straightforward and efficient process for proposing, deciding, and implementing new features, services, and tools. These processes should be open, accessible, and easily discoverable.
Project Values are Foundation Values
Rust is what it is because of the people who maintain it.
“A language empowering everyone to build reliable and efficient software.”
Independent Governance and Decision Making
Rust has consensus-driven distributed decision making
Unlike many other large Open Source projects, the role of the Core Team is largely supervisory, focusing on coherence, communication, vision, and management. Decision making is, as a rule, delegated to the associated team(s). Project groups do not have decision making power, but are formed to focus resources on a specific, often time-boxed, initiative.
Rust has...

10 Teams
54 Project Groups
260 Active Members
The RFC Process

Anyone is welcome and encouraged to submit an RFC. Decisions on whether to accept an RFC are made via non-objecting consensus amongst the members of the relevant teams. The Core Team sets the Roadmap for the project each year with an RFC, which establishes themes and vision for that year’s work.
Rust is a large and actively growing project
As of August 2020...

623 new people committed to github.com/rust-lang

14667 new people contributed to users.rust-lang.org
New committers by month

- New Committers
- 6 month trailing moving average
Issues by month
As of October 2020...

5503 All time contributors

~350 Average contributors per release (and growing!)
Rust’s package ecosystem, crates.io, is maturing rapidly
As of August 2020...

5815 humans published a crate on crates.io
Crates versions published per month
% of crates.io publishes at 1.0 or greater
Why join?
Direct and support professionalizing Rust
Board Structure

5 seats will be allocated to the project, with 2 seats being filled by members of the Core team and 3 seats filled by non-core project members representing the 3 project areas of Availability, Quality, and Collaboration. Each Platinum member will be allocated one board seat. Once there are 4 Gold members they will get to vote on one director, once there are 8 they will get to vote for 2 directors. Once there are 10 Silver members they will get to vote for a director.
Board

- Work directly with project leaders to identify trends, design programs, and allocate resources
- Network with other companies developing internal Rust programs
- Review and advise development of the Rust Roadmap
- Develop and evolve the Foundation bylaws and membership program
Current Board
Current Members

aws  Google  HUAWEI

Microsoft  mozilla
Leverage Rust's Brand and Network
Rust has...

62k Twitter followers

25k Youtube subscribers
Rust’s survey has...
Marketing

- Single-handedly the most successful and trusted way to reach a diverse global Rust developer audience when seeking to hire as well as build brand trust
Learn how to scale distributed software development and decision making
Rust has...

471 Merged RFCs

1128 Participants in RFCs
Rust is...

5x Most loved language on StackOverflow

2x ICFP award winner
Knowledge sharing

- Open source thought leaders and analysts consistently reference the Rust project as the standard in healthy and diverse open source communities. There’s a huge opportunity to apply these learnings to internal engineering departments. There’s also immense opportunity to participate in and support the scaling of this unique and successful community.
Member Benefits

- Brand Association with Rust
- Marketing and thought leadership using Rust’s official brand channels
- Discounts on RustConf sponsorships
- Voting membership on Board
  - Platinum - 1 rep/member
  - Gold - 1 rep/4-8 members, 2 rep/8+ members
  - Silver - 1 rep/10+ members
## Membership Contributions

*Up to 45% total discount*

<table>
<thead>
<tr>
<th>Category</th>
<th>Discount</th>
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<tbody>
<tr>
<td>Team Members</td>
<td>15% per full time person</td>
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<tr>
<td>Infrastructure</td>
<td>15% per 100k value</td>
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<tr>
<td>Commitment</td>
<td>5% per year &gt;2 years</td>
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<tr>
<td>Membership Levels</td>
<td></td>
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<tr>
<td>-------------------</td>
<td></td>
</tr>
<tr>
<td>Platinum</td>
<td>$300,000</td>
</tr>
<tr>
<td>Gold</td>
<td>$150,000</td>
</tr>
<tr>
<td>Silver</td>
<td>Sliding scale, $85,000</td>
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## Silver Membership Levels

<table>
<thead>
<tr>
<th>FTE</th>
<th>Amount</th>
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<tr>
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<tr>
<td>1000-2999</td>
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<td>$15,000</td>
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<tr>
<td>0-99</td>
<td>$5,000</td>
</tr>
</tbody>
</table>
Empower the future generations of systems programming with us!
Thanks so much!

foundation@rust-lang.org